**Stephanie Adams**

**Motivating Mum Hertfordshire**

**Privacy Notice**

Please find information on how Stephanie Adams Motivating Mum Hertfordshire treats data from online visitors or when someone subscribes to our enewsletter.

**Visitors to our Website**

When someone visits [www.stephanieadams.co.uk](http://www.stephanieadams.co.uk) we use a third party service, Yola, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Yola to make, any attempt to find out the identities of those visiting our website.

**Newsletter Sign Up**

If you choose to sign up to the Motivating Mum Hertfordshire enewsletter we collect: First name, last name and email address plus business website address. We use that information to be able to send you the enewsletter and, if requested, to book people onto Motivating Mum Hertfordshire events. We don't rent or trade email lists with any other organisations and businesses.

We use a third party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our enewsletter. For more information, please see <https://mailchimp.com/legal/privacy>

You can unsubscribe to mailings at any time by clicking the unsubscribe link at the bottom of any of our emails or by emailing [stephanie@motivatingmum.co.uk](mailto:stephanie@motivatingmum.co.uk)

**People who contact us via social media**

If you send us a private or direct message via social media the message will not be shared with any other organisations. It will only be used to respond to the specific enquiry that was sent to us.

**How is data collected**

We process data on the basis of informed consent, this means you have the choice and control, to be able to choose if you would like to receive enewsletters or be booked onto an event. You can unsubscribe at any time by emailing [stephanie@motivatingmum.co.uk](mailto:stephanie@motivatingmum.co.uk)

Data is received via an opt-in newsletter sign up or a proactive website or online enquiry, these are therefore online and by email.

It is also possible for an enquiry to be made in the first instance by phone or face to face at an event or networking event. If the initial enquiry is by phone or face to face they will be invited to subscribe to the enewsletter, visit the website directly [www.stephanieadams.co.uk](http://www.stephanieadams.co.uk) or make contact by email to [stephanie@motivatingmum.co.uk](mailto:stephanie@motivatingmum.co.uk)

Data is kept for the purposes of sending enewsletters and making bookings onto Motivating Mum Hertfordshire events. We use a third party provider, PayPal, for event invoices and payment. For more information, please see <https://www.paypal.com/uk/webapps/mpp/ua/privacy-full>

You can unsubscribe to mailings at any time by clicking the unsubscribe link at the bottom of any of our emails or by emailing [stephanie@motivatingmum.co.uk](mailto:stephanie@motivatingmum.co.uk)

After choosing to unsubscribe your data will be deleted and removed.

**Links to Other Websites**

This privacy notice does not cover the links within this site linking to other websites. Those sites are not governed by this Privacy Policy, and if you have questions about how a site uses your information, you’ll need to check that site’s privacy statement.

**Access to Your Personal Information**

You are entitled to access the personal information that we hold. Email your request to [stephanie@motivatingmum.co.uk](mailto:stephanie@motivatingmum.co.uk) You can read more about the General Data Protection Regulation on the ICO website: [www.ico.org.uk](http://www.ico.org.uk)

**Changes to this Privacy Notice**

We keep our privacy notice under regular review. This privacy notice was last updated on 24th May 2018.